

The Golden Rule Dry Goods Company Announces for SATURDAY, JULY 15 (Pay Day)

To Give Values Like These
Means We Sacrifice All Profit.
Save Your Dollars.



THIS SALE FOR CASH ONLY

A SENSATIONAL SINGLE DAY STORE-WIDE OFFERING
OF SAVINGS AND SUPER VALUES

The Climax of Our Great Remodeling Sale

In This Sale Every Bargain Special Will Be Within the Buying Power of a Single Dollar, and
This Saturday Sale Will Be Recorded in Merchandising History as Albuquerque's Greatest



THIS SALE BEGINS SATURDAY AT 9 A. M.
ENTRANCE BY THIRD STREET DOORS

Dollar Day Special—One Hour Only Extra Saturday—2:30 to 3:30 p.m.

Pure thread Silk Hose with lisle garter top and new reinforcement for supporters; extra good quality; fancy, black, white and colors. Special Saturday at 2:30, pair **\$1.00**
Ladies' good quality Lisle Verstrong Hose, in black and white; our standard price at 25c. Very Special Saturday, 2:30, at **\$1.00**
FIVE PAIRS FOR



Bath Towels

Special bleached Turkish Bath Towels, size 24x45. **\$1.00**
value. Special, 4 for

Sheets

Sheets, 72x90, of good quality; a regular 75c value. **\$1.00**
Three for

Pillow Cases

Pillow Cases, full size, 45x36, a regular 12 1/2c value. **\$1.00**
12 for

Table Napkins

Monocolor hemmed Napkins. Special, per dozen **\$1.00**

Corsets

Warner's Best brand Corsets, in all sizes, values to \$2.00. Special Saturday at 2:30 p. m. **\$1.00**

Curtain Scrim

Lot No. 2—Curtain Scrim in white, cream and ecru, with colored borders; values to 35c yard. Special at 4 yards for **\$1.00**

Curtain Scrim

Lot No. 1—1000 yards Curtain Scrim, in white, cream and ecru, with colored and hemmed stitched borders. Special, 10 yards for **\$1.00**

Great Silk Feature at \$1.00 Yard BEST SILKS EVER OFFERED AT THE PRICE

Yard-wide plain black Taffeta Silk, genuine \$1.75 yard quality at **\$1.00**
yard
38-inch Satin De Luxe in assorted shades, valued at \$1.65 yard, at **\$1.00**
yard
Yard wide best quality Pongee Shantung Silk in assorted colors; worth \$1.75 yard, at **\$1.00**
at yard
Orbits and ends of high class Silks in Crepe de Chine and Fancy Novelty, values at \$2.00 yard at, yard **\$1.00**



GREAT VALUES IN SILKS

Lot No. 1—New Shantung Pongee-Sutings, 36 inches wide, all pure silk woven; values to \$1.75 yard. **\$1.00**
Very special at, yard
Lot No. 2—New Novelty Silk Waistings, 25 inches wide, all colors; values to \$1.50 yard. **\$1.00**
Special, yard
Lot No. 3—One lot old Silks in Taffeta, Messaline, etc.; all 36 inches wide. Very special at, yard **\$1.00**

Silk Poppins

Lot No. 1—Silk Crepe Poppin, in native sage green, Copenhagen blue, Belgium blue, and grey; all 44 inches wide, values to \$1.50 yard. Special, yard **\$1.00**

Lot No. 2—Silk Poppin in assorted colors, 40 inches wide, values to \$1.50 yard. Special, yard **\$1.00**

TAFFETA

Black Silk Taffeta; the best \$1.75 quality to be had. Very special, at yard **\$1.00**

Waists for \$1.00

Ladies' assorted Silk and Organdy Waists, slightly soiled; values to \$1.50. Your choice **\$1.00**

A large line of ladies' Voile and Organdy Waists, embroidery and lace trimmed. Values to \$2.00. Very special at 2c less than **\$1.00**

Petticoats, 2 for \$1.00

Ladies' White Cotton Crepe Petticoats **\$1.00**
TWO FOR

New White Wash Skirts

Ladies' White Wash Skirts in Pique, Linen and Gabardine, values to \$2.00. Choice **\$1.00**

Dresses for \$1.00

DRESSES—Ladies' Lawn Pique Dresses, values to \$1.50. Special **\$1.00**

Children's Middy Blouses for \$1.00

Children's Middy Dresses, age from 4 to 14 years, values to \$2.00. Special **\$1.00**

Middies, 2 for \$1.00

MIDDYS—Ladies' White Middys, trimmed in blue and red; values to 50c. Special, 2 for **\$1.00**

Boy's Wash Suits, 2 for \$1.00

Boy's Wash Suits in assorted colors and stripes. A great value at **\$1.00**
2 for

Look

Into This Single Dollar's
Buying Power

EXTRAORDINARY VALUES

Ladies' white Crepe Night Gowns, good quality, at **\$1.00**
TWO FOR

Gowns, Combination Suits and Princess Slips

Ladies' Gowns, Combination Slips and Princess Slips, in assorted colors of Crepes and Muslin. Values to \$2.50. Each **\$1.00**

Petticoats, Gowns and Drawers

Ladies' Petticoats, Night Gowns and Drawers; all lace and embroidery trimmed. Very special, **\$1.00**
TWO FOR

GOOD SHOES FOR \$1.00 A PAIR

Lot No. 1—100 pairs Queen Quality Red Cross and other brands of Ladies' Shoes, all sizes, values to \$5.00 pair. Special, pair **\$1.00**
Lot No. 2—100 pairs Misses' and Children's Shoes, sizes 8 1/2 to 2. Values to \$2.00. Special, pair **\$1.00**

Umbrellas for \$1.00

Ladies' black Umbrellas, values to \$1.50. Special, **\$1.00**

Parasols for \$1.00

Ladies' and Misses' Parasols in striped and plain colors. Very special at, each **\$1.00**



Hand Bags

Ladies' all-leather well-lined Hand Bags, several styles to choose from, values to \$2.00. Your choice **\$1.00**

Table Linen

70-inch fine bleached Table Linens, several different patterns to select from, values to \$1.50 yard at **\$1.00** per yard

Dressing Sacques

Ladies' white Dressing Sacques, values to \$2.00. **\$1.00**
THREE FOR



Bed Spreads

10 dozen first class Bed Spreads in full size. Very special at, each **\$1.00**

Kimonos

Ladies' Crepe Kimonos in assorted colors, a value at \$2.50. Choice **\$1.00**

Kimonos

Ladies' Kimonos in beautiful flowered Lawns. Values to \$1.50. Special **\$1.00**

WHAT \$1 DOES

IN BUYING WASH GOODS

Wash Goods

Lot No. 1—500 yards flowered and striped Lawns, Voiles and Mulls; values to 75c yard. **\$1.00**
FIVE YARDS FOR

Wash Goods

Lot No. 2—Voiles, Mulls and Lawns in flowered and stripes; as sorted colors. **\$1.00**
FOUR YARDS FOR

Wash White Goods

Wash White Goods in Voiles, Marquisettes, Crepes and Repps; values to 40c yard. Very special at **\$1.00**
FIVE YARDS FOR

Rompers, 4 for \$1.00

Children's Rompers in plain and assorted colored gingham; values to 75c. Special, 4 for **\$1.00**

Vests, 4 for \$1.00

Ladies' fine ribbed Vests in all sizes; regular selling price 50c. 4 for **\$1.00**

Ladies' Union Suits

Ladies' ribbed Union Suits; values to 75c. **\$1.00**
TWO FOR

Children's Vests

Children's light weight Vests; high neck, long sleeves; values to 50c. SPECIAL, 4 FOR **\$1.00**

THE GOLDEN RULE DRY GOODS COMPANY